



5. PROSPECT Indonesia

PROSPECT Indonesia is implemented by The Association for Advancement of Small Business (PUPUK) in cooperation with SNV (Netherlands Development Organization) and Innovations Zentrum Lichtenfels e. V., Germany. PROSPECT activities are synergic with other pursuits of rattan industry development in Indonesia, especially those are related to the roadmap of industrial cluster development, in particular, rattan furniture, that is developed by Ministry of Industry. PROSPECT Indonesia is also initiated and supported by AMKRI (Indonesia Rattan Furniture Association), as a key stakeholder, local governments and other related institutions.

We are inviting all related stakeholders to actively participate and support this program to further strengthen PROSPECT activities in Indonesia.

Funded By



EU through SWITCH-ASIA Program is promoting the practice of sustainable consumption and production in numerous economic sectors throughout the world. PROSPECT Indonesia is one of the SWITCH-ASIA programs

Implementer



Perkumpulan Untuk Peningkatan Usaha Kecil (PUPUK) or The Association for Advancement of Small Business is a non-profit organization, that was established in 1979 and has been actively improving the development of SMEs in Indonesia through micro, meso and macro approaches. The main office of PUPUK is located in Bandung with other 4 offices, each in Yogyakarta, Tegal, Surabaya and Makassar.

Partners



SNV (Netherlands Development Organization) is a nonprofit organization with its head office in Netherland. SNV focuses on Agribusiness SMEs development in many countries.



IZL is a research institution that thrives in developing innovative product design. IZL cooperates with many other research institutions, universities, NGOs and business entities throughout the world. Its head office is in Lichtenfels, Germany.

Associates



AMKRI Indonesia is an Indonesian Furniture and Handicraft Association that has been a forum of Indonesian Rattan Furniture Entrepreneurs and Craftsmen. AMKRI has a mission to make Indonesia a leading country in rattan furniture industry in the world.



The Industry Ministry of Republic of Indonesia has a vision to make the national industry internationally acclaimed, to become a modern economic power, as well as growing vehicle of Indonesian economy.



**PROSPECT**  
INDONESIA  
Promoting Sustainable Consumption and Production  
Eco Friendly Rattan Products Indonesia



Improving The Use Of Eco-Friendly Rattan Products Indonesia  
*The views expressed in this publication do not necessarily reflect the views of the European Union*

Jl. Permata Taman Sari Raya Kav.6 | Kota Bandung  
Provinsi Jawa Barat Indonesia, 40293  
Phone : + 62 22 7834482, + 62 22 7834483, Fax : + 62 22 7834484

[www.pupuk.or.id](http://www.pupuk.or.id)  
[www.prospectindonesia.org](http://www.prospectindonesia.org)

## 1. Do you know?

Rattan is one of the prominent natural resources that contributes significant amount to the national income. As the biggest rattan producers in the world, Indonesia supplies about 80% of world rattan demand.

The products of Indonesian rattan furnitures have been exported to more than 200 countries all over the world with 15 main markets in: United States of America, German, Japan, Great Britain, Netherland, Italy, Spain, Belgium, France, Australia, Greek, Russia, SouthAfrica, Malaysia and Singapore.

Rattan is categorized as non wood forest product that has been playing a significant role in increasing the incomes of people that live nearby forest area. The role of Indonesia as a main rattan producer in the world, has been contributing to the improvement of rattan farmers and craft smen economy.

By buying rattan products, you have helped in increasing Indonesia economy, especially the welfare of rattan farmers and craftsmen.

## 2. Why switching to natural rattan products

1. Rattan is an environmental friendly material due to its biodegradability and contains no toxic substances, therefore they are safe to use in longterm.
2. Rattan has long been a part of Indonesian tradition and culture.
3. The use of natural rattan products will support the economic improvement of millions rattan farmers and craftsmen.
4. We support the forest conservation by using rattan natural products. The increasing in natural rattan products usages will lead to the reduction of wood products, therefore the lessening of wood logging.

## 4. Rattan Processing

- **Cultivation**  
Rattan cultivation can be done in the riverbank area, by creating a quiet wide cultivation trails nearby the riverside. The rattan seeds are planted with the spacing of 8 meters x 8 meters. Rattan shall not be planted in the small distance spacing, due to its rhizome that will grow and creep to all directions. Rattan cultivation needs enough direct sunlight.
- **Harvesting**  
In certain period of time of cultivation, the rattan will be harvested by farmers. The duration of harvesting depends on the variety of rattan.
- **Raw Rattan Processing**  
The raw rattan processing might include the activities known as frying, washing, drying, peeling, polishing, fumigation, preservation and bending of rattan.
- **Rattan Products**  
Rattan can be used as the structure of chair and table, umbrella's stick, the weaving of mat, mattress, bag, basket, furniture, house hold items, decorative or ornamental products and many more.

## Improving The Use Of Eco-Friendly Rattan Products Indonesia

### 3. Rattan Products

- Rattan can be processed into various kind of products, such as furniture, house hold items, decorative products, et cetera.
- Round rattan can be utilized as the structure of chair and table, the stick of an umbrella, and many more.
- Peeled rattan can be crafted into cane works or weavings of mat, bed, bag, basket and many more.
- Core rattan can be utilized for various kind of house hold items.
- Waste of the rattan industry still can be processed into various kind of products, such as lamp ornament, or other weaving accessories.

0.1 Rattan products  
Environmentally Friendly



0.2 Rattan products  
Environmentally Friendly



0.3 Rattan products  
Environmentally Friendly



0.4 Rattan products  
Environmentally Friendly



0.5 Rattan products  
Environmentally Friendly



0.6 Rattan products  
Environmentally Friendly



0.7 Rattan products  
Environmentally Friendly



0.8 Rattan products  
Environmentally Friendly



0.9 Rattan products  
Environmentally Friendly



10 Rattan products  
Environmentally Friendly



11 Rattan products  
Environmentally Friendly



12 Rattan products  
Environmentally Friendly



13 Rattan products  
Environmentally Friendly



14 Rattan products  
Environmentally Friendly



15 Rattan products  
Environmentally Friendly

